

Essential FREE online directories & sites your business needs to be on

You need to get your business out there! One of the ways to do that for FREE is by registering yourself on as many directories and social networks sites as you can. This not only helps get yourself 'found' on popular sites, it also increases your google ranking.

Here is a list of New Zealand and international directories that you NEED to be on and won't cost you a cent. (*Some will ask you to upgrade your account for a certain monthly or yearly fee, however we have found that this does not increase your traffic by huge amount*).

Top ten you NEED to be on:



Facebook - www.facebook.com

More and more people are turning to facebook to find interesting business that have been recommended by their friends - it's the digital version of word of mouth.



LinkedIn - www.linkedin.com

This is a great b2b site with excellent forums and articles. I have had a lot of business come through to my FB page via LinkedIn.



Finda - www.finda.co.nz

Is one of the largest and fastest growing business directory with over 225,000 businesses online and 800,000 people every month. An official Google partner.

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UBD - www.ubd.co.nz

UBD have over over 145,000 users per month, think of the potential contacts you could get!



Localist - www.localist.co.nz

This is the best place to be for Auckland businesses or a business targeting Auckland businesses



New Zealand Search - www.nzs.com

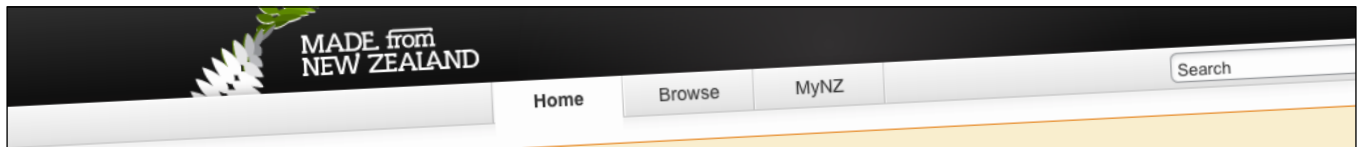


NZ Pages - www.nzpages.co.nz



Hot Frog - www.hotfrog.co.nz

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Made From New Zealand - www.madefromnewzealand.com



2CU - www.2cu.co.nz

Get your business found here too:

Other free directories to have an account with or be listed.

- youtube.com
- flickr.com
- gopher.co.nz
- zipleaf.co.nz
- twitter.com
- nzwebz.co.nz
- nzdelivers.co.nz
- 2cu.co.nz
- yalwa.co.nz
- ezifinda.com
- bizzone.com
- nzwebseek.co.nz
- dmoz.org
- zenbu.co.nz
- SearchZone.co.nz
- SosNow.co.nz
- DirectoryNZ.net
- NZWebs.co.nz
- WebsiteDirectory.co.nz
- WebLinks.NewZealand.co.nz
- AccessNZ.co.nz
- BizNZ.com
- NewZealandWebsites.com
- KiwiDirectory.co.nz
- BizDirectoryNZ.com
- GoNZoz.com
- Go4NewZealandBusiness.com
- FindMe.net.nz
- FindItOnline.co.nz
- mKiwi.com
- Finden.co.nz
- GoSmart.co.nz
- nzsearch.co.nz